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The economic rationale for cell-based influenza vaccines in children and adults: A review of cost-effectiveness analyses

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ABSTRACT

Seasonal influenza significantly affects both health and economic costs in children and adults. This narrative review summarizes published cost-effectiveness analyses (CEAs) of cell-based influenza vaccines in children and adults <65 years of age, critically assesses the assumptions and approaches used in these analyses, and considers the role of cell-based influenza vaccines for children and adults. CEAs from multiple countries demonstrated the cost-effectiveness of cell-based quadrivalent influenza vaccines (QIVc) compared with egg-based trivalent/quadrivalent influenza vaccines (TIVe/QIVe). CEA findings were consistent across models relying on different relative vaccine effectiveness (rVE) estimate inputs, with the rVE of QIVc versus QIVe ranging from 8.1% to 36.2% in favor of QIVc. Across multiple scenarios and types of analyses, QIVc was consistently cost-effective compared with QIVe, including in children and adults across different regions of the world.

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Introduction

Seasonal influenza causes considerable health and economic costs for children and adults annually.^{1,2} In an average influenza season, attack rates between 20–35% can be seen in children,³ and 5–15% of the population will be affected.⁴ Among children, rates of hospitalization and complications are typically higher in those <5 years of age,⁵ and the disease burden in children <2 years of age can be substantial.⁶ Economic costs associated with influenza in early childhood cohorts are often high, in part due to substantial indirect caregiver costs, such as lost working days for parents; with direct costs in Europe reported as up to €252 per child per episode and indirect costs of up to €251 per episode for workdays lost by parents.² As such, protection of young children from influenza may be beneficial. Certain inactivated vaccines are indicated for children as young as 6 months of age in the United States,^{7,8} although pediatric indications for seasonal influenza vaccines may begin from 2 years of age in other regions,^{9,10} and from 2 years of age for live attenuated influenza vaccines (LAIV) in the United States.⁸

Vaccination protects against influenza infection through the induction of humoral antibodies largely against the

hemagglutinin (HA) and neuraminidase (NA) glycoproteins.¹¹ Annual vaccination against seasonal influenza is required because this segmented negative-strand RNA virus continually changes over time to avoid immune detection.¹² Each influenza season is different from the last because the relative prevalence of drifted circulating influenza A strains and influenza B lineages causing human disease is also continuously evolving.¹³ Of note, the Yamagata lineage of influenza B viruses has not been isolated in recent years following the coronavirus disease 2019 (COVID-19) pandemic, and the World Health Organization (WHO) Influenza Vaccine Composition Advisory Committee, along with the US Food and Drug Administration (FDA), have recommended that B/Yamagata lineage antigens be removed from influenza vaccines for use internationally as soon as reasonably possible.^{14,15} This update will lead to changes in vaccine composition and the re-introduction of trivalent influenza vaccines (TIVs) or alternative quadrivalent options in regions that currently recommend Yamagata-containing quadrivalent influenza vaccines (QIVs).^{16,17}

Multiple factors affect vaccine effectiveness (VE), including complex host–virus interactions that may influence the level of vaccine protection experienced by individuals.¹⁸ Many of the factors affecting VE are difficult to control; however, vaccine

mismatch due to egg adaptation (which has the greatest impact on the A/H3N2 antigen) can potentially be eliminated by optimizing the technology of vaccine production. In traditional egg-based vaccine manufacture, vaccine virus propagation occurs in fertilized chicken eggs. As a result of this process, viral HA and NA sequences may undergo avian-adaptive amino acid changes that may affect the antigenicity of the vaccine against WHO-selected strains prepared prior to each influenza season, and thus potentially limit the protection that egg-based influenza vaccines provide against eventual circulating influenza strains, including A/H3N2.¹⁹ Mismatched seasons are associated with reduced VE and tend to be associated with higher rates of hospitalization.¹⁹ Cell-based influenza vaccine manufacturing avoids egg adaptation and, consequently, potential mutations at antigenic sites.²⁰ There is a potential for increased VE if egg-adaptive changes that arise when using the traditional egg-based manufacturing process are avoided.²¹

Seasonal variation in circulating influenza strains, the potential for vaccine mismatch during influenza seasons, and a need for continual monitoring and data collection on vaccine performance in the real-world, justifies the requirement for the ongoing collection of real-world evidence (RWE). Compared with data from randomized controlled trials (RCTs), RWE enables the timely collection of data on additional endpoints that may not be evaluated in RCTs, VE estimates from multiple seasons, and estimates of relative VE (rVE) between different vaccines.^{22,23} RWE may also enable the evaluation of data from different settings, age groups, and risk groups that complement those assessed in RCTs. RWE is of particular importance to cost-effectiveness analysis (CEA) modeling and to National Immunization Technical Advisory Groups (NITAGs) requiring comparative economic evaluations.²⁴

Analysis of trends seen across CEAs is of interest as CEAs and budget impact modeling contribute to NITAG recommendations and/or reimbursement decisions, thus influencing patient access to influenza vaccines. This narrative review provides an overview of published CEAs on cell-based influenza vaccines in children and adults <65 years of age, critically assesses assumptions and approaches in identified CEAs, and provides an expert opinion about the role of cell-based influenza vaccines for adults and children. The review focuses on individuals <65 years of age because, although cell-based influenza vaccines are approved for older adults,⁷ country guidelines may preferentially recommend higher-dose or adjuvanted vaccines in those ≥65 years of age.⁸

Methods

A targeted literature search was performed in September 2023 in MEDLINE (PubMed) to identify CEAs of cell-based influenza vaccines in children and adults <65 years of age. Search terms included: influenza, cost-effectiveness, cell-based TIV/QIV (TIVc/QIVc), egg-based TIV/QIV (TIVe/QIVe), LAIV, and recombinant QIV (QIVr). Systematic search methodology was not used and studies were not graded for quality. Outputs retrieved from database searches were hand-searched for populations and study types of interest. English language publications were prioritized by the application of a filter on search

outputs. Additional references were gathered by searching the reference lists of identified publications and via author recommendations. Search strings focused on the cost-effectiveness analysis of cell-based influenza vaccines yielded approximately 30 hits. Searches focused on the cost-effectiveness of LAIV and QIVr returned between approximately 10 to 50 results, the majority of which were excluded based on lack of comparison with TIVc/QIVc. Supplemental searches on the cost-effectiveness of TIVe/QIVe returned more than 700 hits, most of which were excluded based on lack of comparison with TIVc/QIVc.

Results

Eleven CEAs from nine countries were analyzed, of which nine CEAs evaluated QIVc versus TIVe/QIVe (Table 1; Figure 1).^{25,27,29–35} In addition, one study estimated the cost impact of extending QIVc to a broader age group.³⁶ Finally, one CEA analyzed QIVc versus QIVr.³⁷ Although no formal quality analysis was conducted, all studies were transparent in their methodology and reporting, presented uncertainty analyses, and discussed study limitations. Model input parameters were similar between analyses from the payer/healthcare system perspective, and between those from the societal perspective.

Cost-effectiveness studies of QIVc and QIVe

Nine CEAs of QIVc versus TIVe/QIVe were analyzed.^{25,27,29–35} CEAs were performed in eight countries. CEA models included a range of rVE estimates, vaccine costs, study designs, time horizons, and study perspectives (Table 1).^{25,27,29–35} Nearly all studies evaluated cost-effectiveness from both payer and societal perspectives; of these, the societal perspective was the base case scenario in two analyses, and a dual base case design was used in four studies, including the three most recently published CEAs.^{25,27,29–35} Four studies included susceptible–exposed–infectious–recovered (SEIR) dynamic-transmission modeling as part of their CEAs, and one study used an adapted dynamic 4Flu transmission combined with a decision-tree model (Table 1).^{25,27,29–35}

Estimates of rVE of QIVc versus QIVe applied in the CEA studies ranged from 8.1% to 36.2%, with a trend toward lower estimates applied in more recent CEAs. The three most recent CEAs used rVE data from meta-analysis estimates,^{33–35} and several other analyses included a base case rVE point estimate originating from the 2017–2018 egg-adapted season^{25,27,29,30,32} (Table 2), which was characterized as a high-severity season with documented evidence of egg-adapted mutations in the egg-based vaccine A(H3N2) strain dominated by A(H3N2) and B strains.

Estimates from all eight countries demonstrated the cost-effectiveness of QIVc compared with QIVe (or TIVe, used in one analysis²⁵) in both children and adults, with base case incremental cost-effectiveness ratios (ICERs) ranging from CA\$1,300 to US\$68,306 (less than pre-defined thresholds) or QIVc found to be dominant in all instances (Figure 1). QIVc was frequently a dominant strategy from a societal perspective. ICERs in analyses where QIVc was dominant ranged from –€3,575 to –€15,352 (Figure 1). Although QIVc had a higher vaccine acquisition cost

Table 1. CEA of QIVc versus QIVe.

Author, year	Country	Population	Strategy	Model type	Perspective	Time horizon	Selected costs	Currency, year	rVE, base case	Discounting	Uncertainty analysis		Author conclusion
											DSA and PSA	Findings	
Ballalai et al., 2021 ²⁵	Brazil	≥6 months	Replacing TIVe with QIVc	Static decision-tree model	Payer, societal (two base case analyses)	1 year	TIVe = R\$15.12 QIVc = R\$46.73 Hospitalizations Outpatient costs Lost productivity	Brazilian Real (R\$), 2019	rVE of QIVc versus TIVe against influenza A (H3N2) = 36.2% ²⁶	No discount applied due to the short duration of analysis	DSA and PSA	ICER of R\$17,293/QALY payer perspective; R\$16,669/QALY societal perspective WTP estimate R \$34,533	Replacing TIVe with QIVc in Brazil is predicted to be cost-effective from both a payer and societal perspective
Rizzo et al., 2019 ²⁷	Italy	6 months–8 years, 9–17 years, and 18–64 years	QIVc was replaced with QIVc in individuals 9–64 years of age	Deterministic SEIR model	National health service (base case), societal	1 year	QIVc = €5.50 QIVc = €8.00 Hospitalization Absenteeism	Euros (€), 2018	QIVc versus QIVe against A (H3N2) = 36.2% for those >9 years of age ²⁸	No discount applied for annual vaccination Outcomes 3%	PSA	From the health service perspective, QIVc had an ICER of €2,872/QALY for those 18–64 years of age and was dominant in other age groups. From the societal perspective, QIVc was dominant in those 6 months–8 years, 9–17 years, and 18–64 years of age. QIVc remained cost-effective up to €18.70. WTP threshold was €30,000/QALY	Replacing QIVc with individuals 9–64 years of age is highly cost-effective or cost-saving (dominant), depending on the perspective and age range. QIVc remained highly cost-effective, even in the worst-case scenarios
Cai et al., 2021 ²⁹	Germany	Individuals ≥9 years of age	QIVc replaced with QIVc in individuals ≥9 years of age	Adapted dynamic 4Flu transmission, combined with decision-tree	Societal and payer perspectives	20 years	QIVc = €11.60 QIVc = €12.50 Hospitalizations, GP visits, complications Absenteeism, patient transportation costs, child sickness benefit cost, loss of productivity	Euros (€), 2019	QIVc versus QIVe against A (H3N2) = 36.2% for years with egg adaptation ²⁸	Costs and outcomes 3%	DSA and PSA	From a societal perspective (base case), QIVc was dominant in settings of 100% and 55% egg adaptation. From a payer perspective, ICER was €2,285–€8,984/QALY with rVE 36.2%, and ICER was €8,199–€22,845/QALY with rVE 19.3%. WTP threshold was €30,000/QALY	The use of QIVc compared with QIVe in the German Immunization Program could significantly prevent outpatient visits and hospitalizations and would enable substantial savings from a societal perspective

(Continued)

Table 1. (Continued).

Author, year	Country	Population	Strategy	Model type	Perspective	Time horizon	Selected costs	Currency, year	rVE, base case	Discounting	Uncertainty analysis	Findings	Author conclusion
Ruiz-Aragón et al., 2020 ³⁰	Spain	Individuals 9–64 years of age at high risk of complications	QIVe replaced with QIVc in those 9–64 years of age	Static decision-tree model	Societal and public payer perspectives	1 year	QIVe = €6.00 QIVc = €7.50 GP visit, ER visit, hospitalization Loss of productivity	Euros (€), year not reported	QIVc versus QIVe = 26.8%, assumed the same across all influenza strains and ages, and over 1 year between high-risk and low-risk groups ²⁸	Public payer costs not discounted as they were only calculated over 1 year Societal costs and QALY loss due to death were calculated according to life expectancy and discounted at 3% per year	DSA and PSA	From the payer perspective, the ICER was €12,852/QALY. From a societal perspective, QIVc was dominant. WTP threshold was €22,000–€25,000/QALY	Switching from QIVe to QIVc was cost-effective from the payer perspective and cost-saving from the societal perspective (due to reduction in symptomatic cases and workdays lost) and would considerably reduce the burden of disease due to influenza in a large segment of the Spanish population
Nguyen and Roy, 2022 ³¹	Canada	Entire population	Compared cost-effectiveness of QIVe for all persons <65 years of age (and aTIV with those ≥65 years of age)	Age-structured dynamic-transmission model	N/A	8 years (2012–2019), during which there were six egg-adapted seasons (2012–2014, 2016, 2017, and 2019)	Vaccine costs were list prices according to the Quebec Government as of 2021 Assumed 50% of children <3 years of age require two doses Hospitalization, ER visit, ICU, mechanical ventilation	Canadian Dollar (CAD), year not reported	QIVc versus QIVe against influenza A (H3N2) was 15.6% in seasons with egg-adaptation	5% outcomes across time horizon of 8 years	PSA	QIVc (and aTIV with those ≥65 years of age) resulted in an ICER of CA\$1,300/QALY at a rVE of 15.6%, and an ICER of CA\$6,900/QALY at an rVE of 7.6%. WTP threshold was CA\$50,000	Replacing QIVe with QIVc in individuals 6 months–64 years of age (and aTIV with those ≥65 years of age) is cost-effective across varying assumptions of rVE and numbers of egg-adapted influenza seasons. Sensitivity analysis shows that this vaccine combination would be favorable in nearly all scenarios
Nguyen et al., 2021 ³²	United States	Adults 18–64 years of age	Compared with QIVe for the entire population, the authors estimated the CE of QIVc in those 18–64 years of age	Dynamic age-structured SEIR model	Societal	3 years	QIVe = \$17.22/QIVc = \$24.22 Hospitalization, GP visit Lostwork days	US Dollar (\$), year not reported	QIVc versus QIVe was 26.8% (95% CI: 14–37) ²⁶	Life years and QALYs lost were discounted	PSA	QIVc was dominant (ICER –\$10,400/QALY). Base case scenario assumed 3 years of mismatch out of 5 years	QIVc was more effective and cost-saving than QIVe, validated by sensitivity analyses

(Continued)

Table 1. (Continued).

Author, year	Country	Population	Strategy	Model type	Perspective	Time horizon	Selected costs	Currency, year	rVE, base case	Discounting	Uncertainty analysis	Findings	Author conclusion
Chi et al., 2023 ³³	Taiwan	Children and adolescents 6 months–17 years of age	Replacing QIVc with QIVc in children and adolescents 6 months–17 years of age	1-year age-stratified static decision tree	Payer and societal perspective (two base case analyses)	1 year	QIVc unit cost assumed 25% higher than QIVc Outpatient, ER visit, hospitalization, transportation costs Loss of productivity	US Dollar (\$), 2022	QIVc versus QIVe against all influenza strains was 8.1% ³⁴	3% annualized inflation rate applied	DSA and PSA analysis	ICER was \$68,298/QALY and \$40,085/QALY from payer and societal perspectives, respectively. WTP threshold was \$99,177/QALY	Switching from QIVe to QIVc in Taiwanese children and adolescents is predicted to significantly reduce the influenza-associated disease burden and be cost-effective in Taiwan. The predicted benefits of QIVc may be even higher in seasons with egg adaptation In both low- and high-incidence seasons, QIVc would be a cost-saving strategy, with savings from societal and payer perspectives. Sensitivity analysis indicated that QIVc would be cost-effective in > 95% of simulations.
Pelton et al., 2024 ³⁵	United States	Children 6 months–17 years of age and adults (18–64 years of age)	Replacing QIVc with QIVc in individuals 6 months–64 years of age. High- and low-incidence influenza seasons were evaluated	Dynamic age-structured SEIR transmission model	Payer and societal perspectives	1 year	Vaccine costs in individuals 6 months–17 years of age: \$29.88 QIVe, \$42.66 QIVc Vaccine costs in individuals 18–64 years of age: \$19.92 QIVe, \$28.44 QIVc GP consultation, hospitalization, Loss of productivity	US Dollar (\$), year not reported	QIVc versus QIVe was 8.1% for children and 11.4% for adults ³⁴	3% life years gained	DSA and PSA	QIVc was dominant. In a high-incidence season, ICER was -\$8,100/QALY and -\$15,015/QALY from payer and societal perspectives, respectively. In a low-incidence season, ICER was -\$16,427/QALY and -\$22,669/QALY from payer and societal perspectives, respectively. WTP threshold was \$50,000/QALY	In both low- and high-incidence seasons, QIVc would be a cost-saving strategy, with savings from societal and payer perspectives. Sensitivity analysis indicated that QIVc would be cost-effective in > 95% of simulations.

(Continued)

Table 1. (Continued).

Author, year	Country	Population	Strategy	Model type	Perspective	Time horizon	Selected costs	Currency, year	rVE, base case	Discounting	Uncertainty analysis	Findings	Author conclusion
Urueña et al., 2022 ³⁴	Argentina	Children (6 months–2 years of age) and at-risk individuals (2–64 years of age)	Replacing QIVe with QIVc in children and adults in base case and high egg-adaptation scenarios	Analytical static decision-tree model	Payer (base case) and societal perspectives	1 year	Vaccine costs were \$6.27 for QIVe and \$7.52 for QIVcGP visit, hospitalization absenteeism	US Dollar (\$), 2021	QIVc versus QIVe was 8.1% (95% CI: 0.1–15.4) in children (6 months–14 years of age) and 11.4% (95% CI: 5.8–16.7) in adolescents and adults (15–64 years of age) ³⁴	3% costs	DSA and PSA	QIVc was cost-effective in the payer perspective (ICER \$12,214/QALY in the base case and \$2,311.31 in the high egg-adaptation scenario), and dominant in the societal perspective	Compared with QIVe, the use of QIVc in Argentina would be cost-effective and beneficial in children, adolescents, and adults No specific Argentinean WTP threshold; hence, WHO criteria for cost-effectiveness threshold (one GDP per-capita defined a highly cost-effective strategy and three GDP per capita defined a cost-effective intervention)

Note. All studies were sponsored by CSL Seqirus.

aTIV, adjuvanted trivalent influenza vaccine; CE, cost-effectiveness; CEA, cost-effectiveness analysis; CI, confidence interval; DSA, deterministic sensitivity analysis; ER, emergency room; GDP, gross domestic product; GP, general practitioner; ICER, incremental cost-effectiveness ratio; ICU, intensive care unit; N/A, not applicable; PSA, probabilistic sensitivity analysis; QALY, quality-adjusted life year; QIVc, cell-based quadrivalent influenza vaccine; QIVe, egg-based quadrivalent influenza vaccine; rVE, relative vaccine effectiveness; SEIR, susceptible–exposed–infectious–recovered; TIVE, egg-based trivalent influenza vaccine; UK, United Kingdom; VE, vaccine effectiveness; WHO, World Health Organization; WTP, willingness-to-pay.

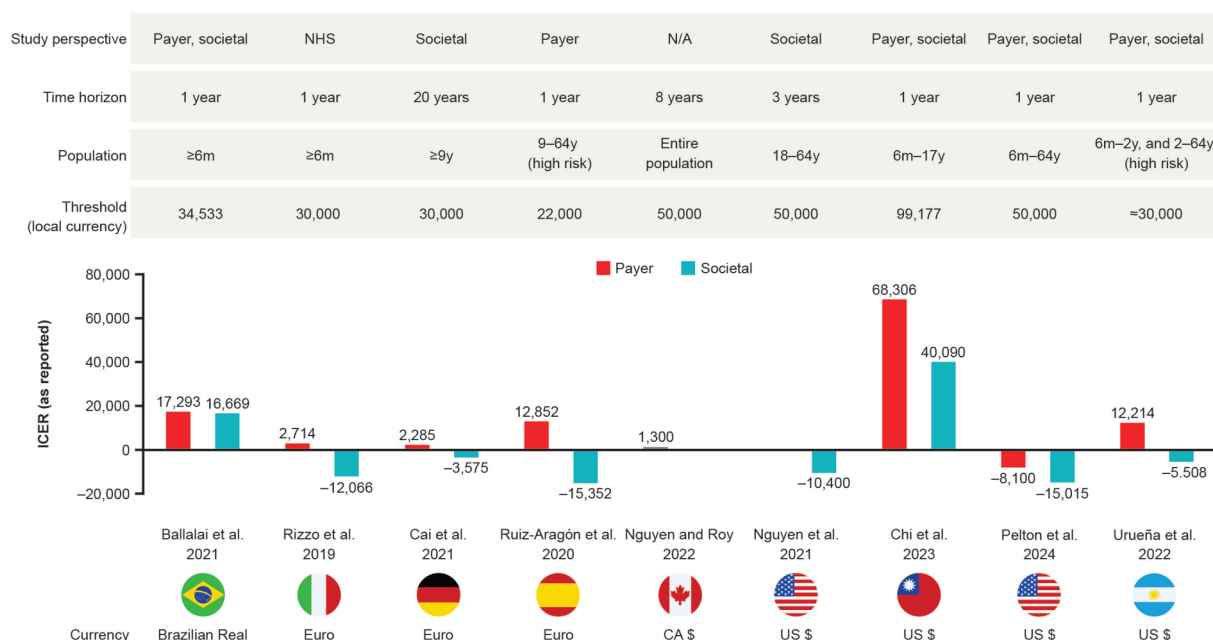


Figure 1. CE of QIVc vs QIVe, itemized by study perspective, time horizon, population and estimated local willingness-to-pay threshold.^{25,27,29–35}

Table 2. Variation in rVE estimates of QIVc versus QIVe as part of sensitivity/scenario analyses.^{25,27,29–35}

Author, year	rVE of QIVc versus QIVe	Alternative rVE
Ballalai et al., 2021 ²⁵	36.2% [†]	N/A
Rizzo et al., 2019 ²⁷	36.2% [‡]	19.3% [‡]
Cai et al., 2021 ²⁹	36.2% [‡]	19.3% [‡]
Ruiz-Aragón et al., 2020 ³⁰	26.8% [‡]	N/A
Nguyen and Roy, 2022 ³¹	15.6% [§]	7.6%
Nguyen et al., 2021 ³²	26.8% [†]	14–37% [†]
Chi et al., 2024 ³³	8.1% [¶]	18.8% [†]
Pelton et al., 2024 ³⁵	8.1%, children [¶] 11.4%, adults [¶]	N/A
Urueña et al., 2022 ³⁴	8.1% (95% CI: 0.1–15.4) in children (6 months–14 years of age) [¶] 11.4% (95% CI: 5.8–16.7) in adolescents and adults (15–64 years of age) [¶]	18.8% (95% CI: 16.9–20.7) in children [†] 26.8% (95% CI: 24.1–29.5) in adolescents [†]

[†]Data from RWE 2017–2018 season.²⁶

[‡]Data from RWE 2017–2018 season.²⁸

[§]Estimated from the pooled retrospective studies analysis for the 2017–2018 seasons [unreferenced].

^{||}Derived from the pooled retrospective studies analysis for the 2018–2019 seasons.^{38,39}

[¶]Data from meta-analysis.³⁴

CI, confidence interval; N/A, not applicable; QIVc, cell-based quadrivalent influenza vaccine; QIVe, egg-based quadrivalent influenza vaccine; rVE, relative vaccine effectiveness; RWE, real-world evidence.

than QIVe, its use was associated with direct and indirect savings, owing to higher rVE.^{25,27,29–35}

Cost-effectiveness studies of QIVc and other comparators

One CEA of QIVc versus QIVr was identified.³⁷ A dynamic transmission model was applied and calibrated to United Kingdom (UK) infection data across 10 influenza seasons. The model estimated that the rVE of QIVr must be ≥25% versus QIVc to be cost-effective (incremental cost-effectiveness ratio of £20,000) at list prices for UK adults <65 years of age.³⁷ A different study in the UK found that extending QIVc to all individuals 50–64 years of age, rather than to at-risk individuals 50–64 years of age only, was cost-effective or cost-saving.³⁶ No CEA comparisons were found between QIVe and QIVc, QIVc and LAIV, and QIVc and adjuvanted or higher-dose vaccines.

Discussion

We performed a narrative review of published CEAs on cell-based influenza vaccines in children and adults <65 years of age. Despite variations in model structure, perspective, and base case parameters used, we found broad consistency in estimates of cost-effectiveness, with QIVc identified as cost-effective relative to egg-based vaccines.

Effectiveness inputs

CEAs are highly sensitive to estimates of benefit, such as rVE inputs.^{33,40,41} The WHO recommends the use of VE estimates from systematic reviews or meta-analyses, or a range of values, subject to sensitivity analyses representative of extreme circumstances.^{33,40,42,43} Best available rVE estimates should

be inputted into CEA models, and, depending on local needs, a range of rVE values can be justified with respect to WHO guidance.

The analyzed CEAs used a range of rVE values in models. Some variation in rVE point estimates between models can be attributed to differences in populations assessed, different influenza endpoints assessed, and different methodologies used to generate estimates, including data from single-season retrospective cohorts, data from different influenza seasons, pooled RWE estimates from multiple seasons, and point estimates from meta-analyses. The highest rVE values of 26.8% and 36.2% used in five CEAs^{25,27,29,30,32} were based on RWE from the 2017–2018 season,^{26,28} which was characterized as a high-severity influenza season with egg-adapted vaccine-mismatch dominated by A(H3N2) and B strains. Influenza A (H3N2) can be particularly affected by egg adaptation and is a strain that can be associated with high rates of illness, medical visits, and hospitalization, especially in those ≥ 50 years of age.^{44–47} Seasons with adaptive mutations in the A (H3N2) egg-based vaccine strain are anticipated to provide the greatest differences in VE between QIVc and QIVe, as avoidance of mismatch related to egg adaptation underpins a rationale for cell-based manufacture.

Findings of cost-effectiveness of QIVc over QIVe are not surprising, considering rVE estimates favoring QIVc from rigorous sources, such as meta-analyses, large RWE studies including multiple seasons, and test-negative designs.^{34,38,43,48–51} Meta-analysis data used in three CEAs^{33–35} summarized the rVE of QIVc versus QIVe against influenza-related medical encounters as 8.1% in children ≥ 4 years of age and 11.4% in adults based on four studies.³⁴ In RWE studies, the rVE of QIVc versus QIVe for the prevention of influenza-related hospitalizations/emergency room visits was 14.4%, 6.5%, and 5.3% in children and adults for the 2017–2018, 2018–2019, and 2019–2020 influenza seasons, respectively. The rVE of QIVc versus QIVe for the prevention of overall inpatient or outpatient influenza-related medical encounters was 19.3%, 7.6%, and 17.2% in children and adults for the 2017–2018, 2018–2019, and 2019–2020 influenza seasons, respectively. This RWE shows that QIVc consistently provided similar or better protection against influenza-related medical encounters, with benefits seen in both children and adults, and in both matched and mismatched seasons.^{38,48–50} A recent study using a retrospective test-negative design to evaluate the rVE of QIVc versus QIVe for preventing test-confirmed influenza in outpatients 4–64 years of age during the 2017–2018, 2018–2019, and 2019–2020 seasons found rVE estimates of 14.8%, 12.5%, and 10.0%, respectively.⁵¹ These findings, based on estimates from approximately 3000–4000 individuals administered QIVc and approximately 30,000 individuals administered QIVe that attended outpatient clinics and were tested for influenza due to acute respiratory or febrile illness, are similar to rVE estimates obtained from much larger retrospective cohort studies involving millions of individuals.^{38,48–50} Test-negative study designs are increasingly used to efficiently evaluate VE ensuring a robust selection of appropriate test-negative controls, thereby minimizing selection bias and supporting internal validity.⁵² Finally, a recent review of the rVE of QIVc versus QIVe in children identified point estimates

ranging from 2.1% to 33.0%, suggesting an incremental benefit of QIVc versus QIVe in this population.⁴⁵ To enhance the outputs of future CEAs, additional effectiveness and rVE data from children <4 years of age should be included, as should rVE estimates by disease severity. RWE from more countries and generated using different study designs is also desirable.

Study design, study perspective, and sensitivity/scenario analysis

CEA model type can influence cost-effectiveness estimates. The use of dynamic models, wherein the estimated force of infection changes over time, is preferred over static models in scenarios when an intervention affects disease transmission⁵³; however, the use of dynamic models is dependent on adequate data on infection rates, an adequate reflection of the population, and the impact of vaccination and rVE on infection and transmission, which can be difficult to estimate. Cost-effectiveness of QIVc over QIVe has been shown in both static and dynamic models.^{25,27,29–35}

Certain NITAGs recommend the use of a societal base case analysis, wherein both direct and indirect costs, such as absenteeism and parental work loss, are included in the cost-effectiveness estimate,^{29,54} whereas other decision-makers may find payer perspectives more actionable to their needs and more straightforward to interpret. In the current analysis, cost-effectiveness of QIVc over QIVe was seen in both payer and societal analyses.^{25,27,29–35} Furthermore, it is interesting to observe the trend of cost-effectiveness and cost-savings (ie, QIVc as a dominant strategy over QIVe) extended across both high-income and low-/middle-income countries (LMICs), as indirect costs in LMICs may have less influence on societal perspective analyses than in wealthier countries as, for example, the cost of absenteeism may have less impact in countries with lower average salaries.

The WHO recommends that base case findings should be viewed as one of many potential outcomes. Sensitivity and scenario analysis can be of great help to decision-makers, as meaningful information can be found in outcomes modeled under extreme scenarios, which is relevant to decisions made for long-term programs. Probabilistic sensitivity analysis (PSA) may enable decision-makers to judge the impact of results across a broad range of potential outcome estimates.⁵⁵ In the current analysis, PSA was performed in all studies and deterministic sensitivity analysis was performed in most studies.^{25,27,29–35} Multiple studies report that cost-effectiveness estimates are validated by sensitivity and scenario analyses, with some studies reporting that QIVc remains highly cost-effective, even in the worst-case scenarios.

Other considerations

In our analysis, no CEA comparisons were found in the direction of QIVe versus QIVc, between QIVc and LAIV, and between QIVc and adjuvanted or higher-dose vaccines. As LAIVs are approved for individuals 2–49 years of age without underlying medical conditions,⁸ and noninvasive intranasal formulations may offer administration advantages for children, a CEA of QIVc and LAIV may be of interest in some

settings, particularly as LAIVs are produced with egg-based manufacture⁵⁶ and thus may be susceptible to egg adaptation. Large country datasets reporting VE with egg-based vaccines may not stratify VE findings by those produced from QIVe or egg-based LAIV alternatives, which may confound analysis, but suggests that economic comparisons of QIVc versus LAIV may result in estimates similar to those seen when comparing QIVc versus QIVe, although this assumption must undergo evidence-based validation. Adjuvanted or higher-dose vaccines are most commonly recommended in older adults,⁸ rather than in individuals <65 years of age, which is the focus of this review. Data support improved VE for adjuvanted or higher-dose influenza vaccines relative to standard-dose unadjuvanted egg-based vaccines in adults ≥ 65 years of age, and economic analyses confirm the cost-effectiveness of these comparisons.^{23,57} However, a clear benefit of QIVc over QIVe has not been established in adults ≥ 65 years of age,¹⁹ and data comparing QIVc with adjuvanted or higher-dose influenza vaccines in this older population is not available. As data allow, CEAs comparing cell-based vaccines to alternative strategies in older adults may also be of interest in the future, especially as adjuvanted cell-based influenza vaccines are currently in development.

When making a vaccine recommendation, NITAGs consider multiple factors, such as whether a specific vaccine or platform is associated with higher VE, whether costs are more reasonable, and whether cost-effectiveness can be demonstrated. Our review has identified that many CEAs rely on rVE estimates from populations primarily comprised of adults, and/or apply a single rVE to estimate cost-effectiveness across mixed pediatric/adult datasets, as rVE values in children have been lacking. Recently, it has been suggested that it may be beneficial for infants to receive their first dose of influenza vaccine from a vaccine without egg adaptations.⁵⁸ First and subsequent exposures to recurrent egg-adapted epitopes may result in a long-lasting reduction in immune response to circulating influenza viruses (through imprinting).^{59,60} As imprinted responses to egg-adapted antigens may have long-term consequences, further study of the occurrence of immune imprinting, and consideration of how this effect may be translated into a measurable health outcome, is encouraged. This may allow for greater recognition of cell-based vaccines by NITAGs as an option to avoid egg adaptation and greater acknowledgment of the improvements in effectiveness and value for money associated with cell-based vaccines. The selection of first vaccines for children requires careful consideration, as better protection of young children protects older adults and may spare parents from costly work absences.⁶¹

Finally, although RCTs are considered the gold-standard source of evidence in many contexts, including regulatory approvals, RWE can be of high quality and application of evidence-based medicine plus (EBM+) approaches may be of particular value to seasonal influenza VE assessment and CEAs.⁶² Furthermore, different forms of statistical interrogation can be used to interpret the validity of estimates obtained from non-randomized observations, such as RWE. Quantitative bias analysis can be performed to determine how much plausible uncertainty is needed to invalidate an effect estimate.⁶³ Meta-regression techniques for the

assessment of heterologous within-effect variability can identify sources of variation within an effect estimate from a meta-analysis.^{64,65} These and other forms of quantitative bias analysis may provide enhanced confidence to committees considering observational data to make and justify policy decisions. Both RCTs and RWE provide complementary sources of data for inclusion within evidence appraisal. Indeed, as influenza vaccination may transition from quadrivalent to trivalent vaccines as early as Northern Hemisphere season 2024/2025 in some countries in-line with WHO composition recommendations, new RWE will be required to assess vaccine performance following regulatory approvals; although, we do not anticipate any change in the value of cell-based vaccines over egg-based vaccines.^{14,15,66}

As with any targeted literature review there are several limitations associated with our review. Although search terms were recorded to allow reproducibility, only one database, MEDLINE (PubMed), was searched and so, relevant sources not captured by MEDLINE may have been missed. The reference lists of identified publications were searched in order to limit this restriction. Further, analyses from gray literature, such as non-published models from government agencies were not considered.

Conclusions

This review of published CEAs highlights the consistency of cost-effectiveness and cost-saving findings of QIVc over QIVe across multiple analyses using different designs, inputs, perspectives, and when applied to children and adults in different world regions, including wealthy countries and LMICs. Our review identified published evidence that supports both the increased effectiveness of QIVc versus QIVe against disease outcomes and the cost-effectiveness of QIVc over QIVe, despite higher acquisition costs.

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Author contributions

All authors made substantial contributions to the design, conception, analysis, and interpretation of literature review findings; critically reviewed draft manuscripts for important intellectual content and provided input into draft manuscripts; and provided final approval of the version to be published. All authors agree to be accountable for all aspects of the work.

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